



Allyson Paisley

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Experience

CREATIVE DIRECTOR | DNA

June 2019 - 2023, Seattle, Washington

Clients: Pabst, Rainier Beer, Amazon, Swerve Sweetener, Kaiser, Taco Time, Golden 1 Credit Union, New Business

ACD → CREATIVE DIRECTOR | LAUNDRY SERVICE

May 2017 - April 2019, Seattle, Washington

Client: T-Mobile

ASSOCIATE CREATIVE DIRECTOR | EDELMAN DIGITAL

March 2015 - April 2017, New York, New York

Clients: KIND, Samsung, Bacardi, Ticketmaster, New Business

JUNIOR → SENIOR ART DIRECTOR | DIGITAS

2009 - 2015, New York, New York

Clients: VEVO, American Express, Uniqlo, Chili's, Comcast

Skills

IDEAS!	Activations	Brand Identity
Branded Content	Experiential	Campaigns
Social Strategy	Earned Strategy	Team Building

Education

SYRACUSE UNIVERSITY

BFA Communications Design

Recognition

PABST | THIS IS THE PLACE

2022 WARC Award for Instant Impact

T-MOBILE | HOME RUNS FOR HURRICANE RECOVERY

2018 Shorty for Technology

2018 Clio for Social Good

2018 Shorty Social Good for Emergency Relief

KIND FOUNDATION | POP YOUR BUBBLE

2018 Cannes Lions Shortlist for Innovative Use of Social

2018 Shorty for Creative Use of Technology

2018 Shorty for Social Media Tool

2018 The One Show for Social Engagement

2018 The One Show for Innovation in Social Media

AMEX | #PASSIONPROJECT

2014 The One Show for Best Integrated Campaign Led By Social